

E.T. WAREHOUSING

3 Industrial Ct., Ste. 6 | Freehold, New Jersey 07728 | 908.309.7525 | www.MyMagicalSpirits.com

HELP US BETTER HELP YOU

In order for us to better determine your needs, please fill out this questionnaire to begin your quest to get your product(s) into the USA.

1. Country of Origin: _____
2. Area/Region where winery/distillery is located: _____
3. Name of Brand(s): _____

4. Varietals that you produce: _____

5. What is your production amount for each Brand/Varietal you produce?

Brand/Varietal	Production	Brand/Varietal	Production
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

6. Price point(s) you wish to achieve for each Brand:

Brand	/Price Point	Brand	/Price Point
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

7. How are your cases packed? 6-pack 12-pack
8. Are you **currently** exporting to the US? Yes No
If no, Have you ever exported into the US market? Yes No
9. Do you need Label approval? Yes No
10. Do you need formula approval? Yes No

US MARKETING SERVICES

11. Do you have marketing dollars scheduled for the process of getting your product to market? Yes No
12. Do you have Point-of-Sale (POS) materials? Yes No
13. Do you have Product Sheets? Yes, W/Images Yes, No images No
14. Do you have Product Images? Yes No
15. Would you want our graphics department to produce POS for you? Yes No
If Yes, please indicate what you would like: Shelf Talker(s) Sell Sheet(s) Pricing Sheet(s)
16. We have a program called **"Boots on the Ground"** where you pay us to show your products in many of the fifty states. Depending on the dollar amount, we can formulate a proposal for you
Would you be interested? Yes No
17. Would you like us to manage the following:
 Trade shows Tastings/Samplings Other _____
18. Any Questions? _____
